

KNOW BEFORE YOU GO CHECKLIST FOR PHOTOGRAPHERS











BEFORE ANY CONSULTATIONS OR CHATS:

Know your budget (total budget:\$_____) (photo budget:\$_____)

Do you have a certain photographic style you are drawn to? If so, what is it? (Check all that apply.)

Traditional Colorful/Vibrant Light & Airy Film-Like Matte
 Sepia (or Vintage) HDR (High Dynamic Range) Damaged Look
 Muted Colors Monochromatic Black & White
 Candid/Photojournalistic Posed

Know your wedding date:

	#1	#2	#3	#4
Photographer name?				
Associate photographer? 	No	No	No	No
Starting price?				
Military discounts?	Yes	Yes	Yes	Yes
First responder discounts?	Yes	Yes	Yes	Yes
Mult. events same day? 	No	No	No	No
Mult. events same week? 	No	No	No	No
Hours of coverage?				
Offers written contract? 	Yes	Yes	Yes	Yes
Deposit policy?				
Cancellation policy?				
Refund policy?				
Payment plan?				
Gallery delivery time?				
Less than 1 month? 	Yes	Yes	Yes	Yes
Offers printed product?				
Has backup plan? 				
Can you meet them? 	Yes	Yes	Yes	Yes
Do they have an office?	Yes	Yes	Yes	Yes
Wedding date available?	Yes	Yes	Yes	Yes
Price of wanted package? 				
Includes # of hours?				
Incl. 2 nd photographer? 	Yes	Yes	Yes	Yes
Incl. assistant? 	Yes	Yes	Yes	Yes
Avail for rehearsal?	Yes	Yes	Yes	Yes
Inc. engagement sess.?	Yes	Yes	Yes	Yes
If not, how much?				
Inc. bridal sess.?	Yes	Yes	Yes	Yes
If not, how much?				
Incl. digital gallery? 	Yes	Yes	Yes	Yes



Ata-Girl
— photography co. —

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	#1	#2	#3	#4
Incl. thumb drive?	Yes	Yes	Yes	Yes
Incl. cloud storage? ?	Yes	Yes	Yes	Yes
If so, how long? ?				
Incl. printing permission?	Yes	Yes	Yes	Yes
Limits # of images? ?	No	No	No	No
Incl. album?	Yes	Yes	Yes	Yes
Limited lifetime guarantee? ?	Yes	Yes	Yes	Yes
Design art is stored? ?	Yes	Yes	Yes	Yes
How many pages?				
How many images?				
Hotel stay required?	No	No	No	No
Mileage fee?	No	No	No	No
Timeline assistance?	Yes	Yes	Yes	Yes
Shoots pref'd style?	Yes	Yes	Yes	Yes
Backup equipment?	Yes	Yes	Yes	Yes
Insurance?	Yes	Yes	Yes	Yes
Pro Certifications?	Yes	Yes	Yes	Yes
Awards?	Yes	Yes	Yes	Yes
Professional orgs.?	Yes	Yes	Yes	Yes
Website?	Yes	Yes	Yes	Yes
Positive online reviews?	Yes	Yes	Yes	Yes
Has responded timely? ?	Yes	Yes	Yes	Yes
Full-time?	Yes	Yes	Yes	Yes
How many years?				
How many weddings?				
Shot at my venue?	Yes	Yes	Yes	Yes
<u>After a meeting:</u>				
Did they listen to me?	Yes	Yes	Yes	Yes
Do I like their work?	Yes	Yes	Yes	Yes
Envision myself in images? ?	Yes	Yes	Yes	Yes
Did I feel a connection?	Yes	Yes	Yes	Yes
Enjoy their personality?	Yes	Yes	Yes	Yes
Does anything we discussed cost extra?				
Notes:				
Positivity Score ?				

